

A Single Drop of Water

Project Description.

An inspirational film about the “One Million Cistern” project in the semi arid region of north eastern Brazil.

Afrika Select AB (Marika Griehsel & Simon Stanford) will collaborate with Bengt Carlsson at Bento50 to develop and produce a film that explores the way in which a simple idea has become an inspirational reality that offers hope and opportunity to millions of people.

The film will tell the story of The Million Cistern Project from a simple human perspective that builds on the power of an idea that has, through hard work and good organisation transformed the power of each “ Single Drop of Water “ into a force that is changing lives in many ways both obvious and unexpected.

The film will use powerful imagery and dramatic narrative techniques to tell the story of an idea that, like a single drop of water, has been concentrated and channeled to produce a powerful force with the potential to change the world.

Project Objective.

Climate change is a reality that challenges the survival of our planet and of all human communities. Over the past few decades irregular weather patterns, frequent droughts, severe flooding and extreme have impacted all life on earth. Accelerated extinction, reduced biodiversity and a threat to our capacity to produce food in a sustainable manner are all threats whose shadow hangs over us all. For many people the scale and severity of the challenge are so overwhelming that it is difficult to know what to do.

The million cistern project is a very concrete example of what human scale interventions can achieve if we choose to work together.

The objective of this film is to inspire people to action, to show that we as individuals and grassroots communities have the capacity to change the trajectory of climate change and to ensure a future for our children

Project Format.

A 60 minute documentary film for broadcast and cinema screening.

The film and spin off media products will inform, inspire, educate and raise support of the “One Million Cistern “ project as well as propagating the idea and best practices developed by the project, to other communities.

Financing.

To be determined by finance and in conjunction with co-production partners.

Bengt Carlsson together with Giant Film Production and other project partners will try to find project development finance. The development finance will be used to create a comprehensive outline and script for a film and associated media in collaboration with Giant Film Production Sweden.

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Preliminary Budget

Detailed project development and 1st draft script US\$ 6500

Pilot Film and research visit to North eastern Brazil. US\$ 22500

Potential Financiers

Corporate sponsors.

Companies who aspire to promoting and being associated with a social and environmentally inspirational success story. A short web version of the film can be created and company specific graphics and logos can be inserted.

NGOs.

The NGOs who support the project should be offered a film that they can use to inspire and inform their donor community as well as to educate staff and the public.

Government.

The Brazilian Government both regional and national should be encouraged to support a film that celebrates an extraordinary achievement and inspires the spread of a socially and economically beneficial idea.

Who We Are

Afrika Select AB is run by Marika Griehsel and Simon Stanford a multi award winning team who have worked together since 1991 to document and report on the people, events and ideas that shape our world.

We have produced and collaborated on numerous documentaries over the past 20 years and have produced hundreds of news and current affairs reports from around the globe.

We are inspired by the capacity for courage, compassion and empathy of the many people whom we have met during the course of our work.

Link to our most recent film:

<https://vimeo.com/364381158/967c5b7b4e>

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